



Sponsorship

Gigantic Step: \$5,000 and above

- Naming opportunity for entire event
- Company name in title and in all WALK materials
- Organization leads WALK
- Opportunities to present during pre-media events
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- VIP sponsor ribbons for your staff to wear at WALK
- Space for exhibit booth at WALK
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Logo displayed on WALK T-shirts
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Soaring Leap: \$2,000 and above

- Opportunity to lead WALK behind Gigantic Step Sponsor
- Sponsor recognition displayed on "Welcome Banner"
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- VIP sponsor ribbons for your staff to wear at WALK
- Space for exhibit booth at WALK
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as sponsor
- Recognition on WALK T-shirts (large print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognized in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Enormous Leap: \$1,500 and above

- Large sign on welcoming ceremony stage
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirts (medium print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website & on Annual Report
- Opportunity to give coupon or sample for goodie bags

Long Stride: \$1,000 and above

- Signage displayed on registration tables at WALK site
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirt (medium print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Giant Step: \$750 and above

- Marker at beginning of WALK to read: "Start Sponsored by ABC Company"
- Recognition on WALK T-Shirt (small print)
- Recognition in all statewide PCA Illinois email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Large Step: \$500 and above

- Marker at end of WALK to read: "Finish Line Sponsored by ABC Company"
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

1/2 Mile Break \$250+

Marker to read: "1/2 mile to go! Sponsored by ABC Company"

Donation of \$100+

Honor your business or someone you know on a personalized sign located at WALK start/finish line. Marker to read: "ABC Name"

