



Prevent Child Abuse Illinois a statewide 20 year-old non-profit organization committed to healthy children and families, cordially invites you to become a sponsor of our **Illinois Walk for Children** featuring Marvel Comic Spider-man.

The WALK will take place on June 5 or 19, 2010 in Historic Lincoln Park in Springfield. Here families with children, seniors, and other community members will participate in a one-mile walk to support safe, happy and healthy children.

This fun, family event with carnival, food and entertainment will not only serve as our year's biggest fundraiser, but as a chance to alert all people in Illinois of the importance of community commitment to child abuse prevention.

Proceeds will go to expand and maintain statewide family support and education programs include: coping with crying techniques through Dr. Harvey Karp's "The Happiest Baby on the Block", Shaken Baby Syndrome Prevention Workshops, Stewards of Children – Sexual Abuse Prevention and Literature Distribution Program.

This is our first year in hosting such an event and it is our hope to raise over \$25,000 in tax-deductible donations to help increase public awareness and education about preventing child abuse.

We invite you to demonstrate your support for Illinois children and families by sponsoring the **Illinois Walk for Children** by completing the attached event sponsorship agreement form.

There are a variety of supportive steps you can take to HELP the prevention of child abuse.

TO LEARN MORE, CONTACT:

WALK Office

Prevent Child Abuse Illinois

(217) 522-1129

walk@preventchildabuseillinois.org





Sponsorship

Gigantic Step: \$5,000 and above

- Naming opportunity for entire event
- Company name in title and in all WALK materials
- Organization leads WALK
- Opportunities to present during pre-media events
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- VIP sponsor ribbons for your staff to wear at WALK
- Space for exhibit booth at WALK
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Logo displayed on WALK T-shirts
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Soaring Leap: \$2,000 and above

- Opportunity to lead WALK behind Gigantic Step Sponsor
- Sponsor recognition displayed on "Welcome Banner"
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- VIP sponsor ribbons for your staff to wear at WALK
- Space for exhibit booth at WALK
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as sponsor
- Recognition on WALK T-shirts (large print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognized in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Enormous Leap: \$1,500 and above

- Large sign on welcoming ceremony stage
- Logo recognition on all 5,000 brochures and 500 posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirts (medium print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website & Annual Report
- Opportunity to give coupon or sample in goodie bags

Long Stride: \$1,000 and above

- Signage displayed on registration tables at WALK site
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirt (medium print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Giant Step: \$750 and above

- Marker at beginning of WALK to read: "Start Sponsored by ABC Company"
- Recognition on WALK T-Shirt (small print)
- Recognition in all statewide PCA Illinois email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

Large Step: \$500 and above

- Marker at end of WALK to read: "Finish Line Sponsored by ABC Company"
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

1/2 Mile Break \$250+

Marker to read: "1/2 mile to go! Sponsored by ABC Company"

Donation of \$100+

Honor your business or someone you know on a personalized sign located at WALK start/finish line. Marker to read: "ABC Name"





2010 Illinois Walk for Children Event Sponsorship

Corporate Individual Foundation

Please print legibly and exactly as it should appear in publications

Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email _____

Type of Contribution:

- Cash Donation (check appropriate box to the right)
 In-Kind Gift Donation valued at \$ _____

Payment & Other Information:

- Enclosed is my check payable to PCA Illinois WALK
 I will email camera-ready artwork to walk@preventchildabuseillinois.org
 (Optional): I have 200 items for walkers or children's goodie bags
 I need them picked up
 I can deliver or mail them to PCA Illinois, 528 S. 5th Street, Suite 211, Springfield, IL 62701

Please sign form and return to:
Prevent Child Abuse Illinois
528 South 5th Street, Suite 211
Springfield, IL 62701

Signature

Date

Mailing address if different from above: _____

Sponsorship Opportunities

| | |
|--|----------|
| <input type="checkbox"/> Gigantic Step | \$5,000 |
| <input type="checkbox"/> Soaring Leap | \$2,000 |
| <input type="checkbox"/> Spider-man | \$2,000 |
| <input type="checkbox"/> Carnival | \$2,000 |
| <input type="checkbox"/> Enormous Leap | \$1,500 |
| <input type="checkbox"/> Long Stride | \$1,000 |
| <input type="checkbox"/> Giant Step | \$750 |
| <input type="checkbox"/> Large Step | \$500 |
| <input type="checkbox"/> 1/2 Mile Count Down | \$250 |
| <input type="checkbox"/> Honor Someone | \$100 |
| <input type="checkbox"/> Other | \$ _____ |

