



Prevent Child Abuse Illinois™ 2023 Annual Report

Prevent Child Abuse Illinois is the chartered
state chapter of Prevent Child Abuse America
www.preventchildabuseillinois.org

Letter from the President & Executive Director

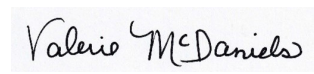
Dear Supporters, Partners, and Friends,,

The Board of Directors and staff of Prevent Child Abuse Illinois (PCA Illinois) are pleased to present our 2023 Annual Report. This report is a brief glimpse of what we accomplished over the past year and how we served the children and families of Illinois.

Throughout 2023, PCA Illinois remained steadfast in our efforts to prevent child abuse and neglect in Illinois. Through innovative programs, strategic partnerships, and community engagement, we made significant strides toward our goal of building a brighter, safer future for children statewide.

We provided training and education to thousands of professionals, parents, caregivers, and community members about child abuse and neglect as well as strategies for prevention. By empowering individuals with knowledge and skills, we are building a stronger network of support for children and families. We engaged with communities across Illinois through outreach events, awareness campaigns, and partnerships with local organizations. By fostering collaboration and mobilizing resources at the grassroots level, we are creating a culture of prevention where every person plays a role in keeping children safe.

As we look ahead to the future, we are committed to building on these achievements and continuing our work to prevent child abuse and neglect. We know that none of this would be possible without our many dedicated partners, donors, volunteers, board members, and staff. Thank you for your care and generosity and for being a part of preventing child abuse and neglect across Illinois. Together, we can create an Illinois where every child grows up feeling happy, safe, and loved.



Valerie McDaniels
Board President



Tarra Winters
Executive Director

VISION

Prevent Child Abuse Illinois envisions an Illinois where all children grow up in healthy, nurturing homes and communities free of abuse, neglect, violence, or endangerment of any kind.

MISSION

The mission of Prevent Child Abuse Illinois is to prevent child abuse by providing statewide leadership through education, public awareness, support for community initiatives, and advocacy.

Board of Directors

Valerie McDaniels, President
Illinois DCFS, Retired
Lansing, Illinois

Tessa Hobbs-Curley
University of Illinois Extension
Macomb, Illinois

Debra Trickey, Vice President
HSHS St. John's Hospital
Springfield, Illinois

Stacy L. Kinter
Illinois State Police
Effingham, Illinois

Cherie Sieger, Secretary
Morris Hospital
Coal City, Illinois

Mark Mathews
Mathews Enterprises
Moline, Illinois

Julie Stapleton, Treasurer
Bank of Springfield
Springfield, Illinois

Peggy Mayfield
Southern New Hampshire University
Decatur, Illinois

Alicia Barr
Illinois State Police
Carmi, Illinois

Teresa Sanford-Shipplett,
Knox County Farm Bureau
Galesburg, Illinois

Robert Black
Law Offices of Robert G. Black
Naperville, Illinois

Bernadette Schrempf
State's Attorney's Office
Belleville, Illinois

Jamie Brunsworth
Illinois State Police
Collinsville, Illinois

Yasmina Sefiane
Northern Illinois University
Dekalb, Illinois

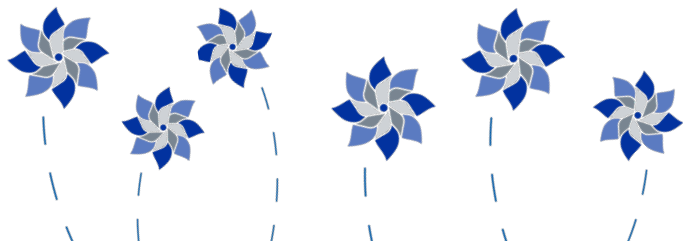
Karen Dennis
Decatur, Illinois

Benjamin Tandy
UPS
Bloomington, Illinois

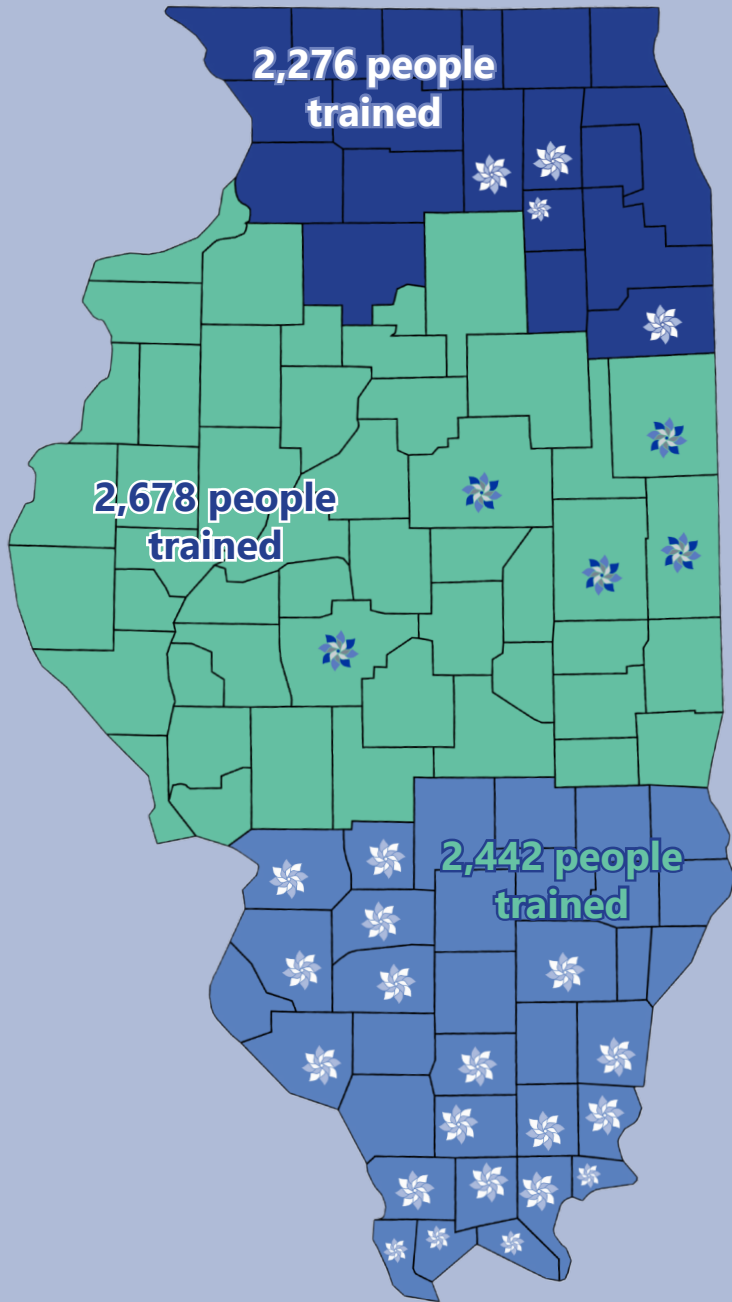
Patrick Forman
Salesforce, Inc.
Chicago, Illinois

Lisa Vinson
Southern Illinois University
Carbondale, Illinois

Mary Hardy-Hall
Illinois DOC, Retired
Springfield, Illinois



Serving the State through Prevention Programming



Map Legend:

- Northern Region
- Central Region
- Southern Region
- Child Abuse Prevention (CAP) Coalitions



Check out our prevention literature on our website!

2023 Highlights:

160,480 partners, allies, & supporters **REACHED** through social media and email communications

11,518 community members **EDUCATED** through prevention brochures & parenting slicks

7,396 professionals, parents, volunteers, & others **TRAINED** on child abuse, neglect, and trauma prevention

102 trainings, statewide webinars, & conferences **PROVIDED** using virtual and in-person formats

Back In-Person and Better than Ever!



The 29th Annual Prevent Child Abuse Illinois Conference was held in Naperville on October 26-27, 2023 and offered access to national speakers in the field of child abuse prevention and intervention. Resilience Expert Charles Hunt kicked off day one with an inspiring plenary presentation on his personal journey of resilience and healing before the morning workshop sessions.



15 resource tables



24 workshop sessions

PCA Illinois was excited to present the Friend of Children Award to Dawn Geras with Save Abandoned Babies at the Awards Luncheon on day one. Plenary Speaker Jerry Moe started day two with his session on kids who are impacted by addiction in their families and prevention strategies that can make a difference in their lives. Tim Clue closed out the conference with his entertaining presentation that had attendees laughing and feeling energized. In all, over 500 attendees took advantage of conference workshop sessions, resource tables, networking opportunities, and more.



The 2023 Illinois Home Visiting Summit was held on October 25, 2023 in Naperville and hosted 194 attendees. Plenary speaker Mark Benson presented on “Outreach Worker Safety: Planning, Building, and Supporting Safety.” Attendees learned about safety protocols, guidelines, and innovative ideas to keep home visitors and their families safe within their line of work. Following the plenary session, attendees were able to participate in a breakout session before attending the Home Visiting Celebration dinner that evening.

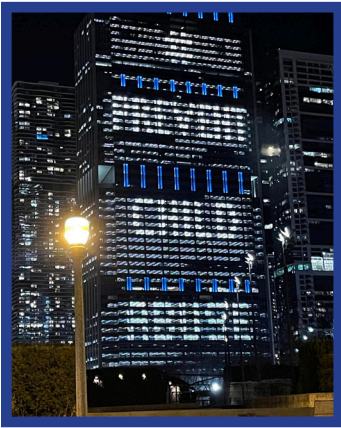


Jerry Moe,
Plenary Speaker

“ Jerry was amazing! He brought his work to light and was an inspiring presence on stage.
– 2023 Conference Attendee ”

Thank you to everyone who attended our 29th Annual Conference and our 12th Annual Home Visiting Illinois Summit!

CHILD ABUSE PREVENTION MONTH

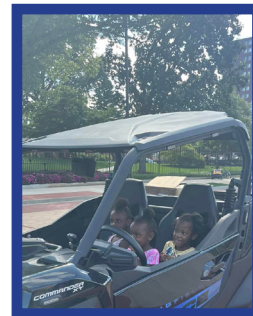
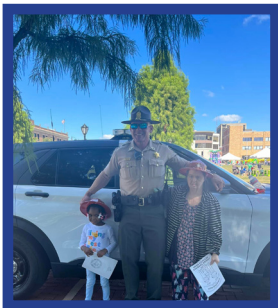


Blue Cross Blue Shield of Illinois
Chicago, Illinois

April is [Child Abuse Prevention \(CAP\) Month](#). Across the country thousands of individuals and organizations hold press conferences, sponsor community events, plant pinwheels, blue ribbons, & [literally turn their communities blue](#) by lighting up buildings, decorating trees, & painting sidewalks. We held kickoff events in [April 2023](#) in Edwardsville and Carterville and partnered with HSHS St. John's Hospital to host a virtual statewide kickoff and training. PCA Illinois distributed [over 7,000 pinwheels](#) to people and organizations all over the state and planted multiple pinwheel gardens in Springfield, including one at the [Governor's Mansion](#). That's [just a few](#) of our April activities. Learn more on [our website!](#)

The Downtown Springfield Family Funfest

After being on hiatus for 3 years due to the pandemic, the [Downtown Springfield Family FunFest](#) was back in 2023 and better than ever! The weather was beautiful and [hundreds of families came out](#) to join in the fun. Attendees enjoyed [bounce houses, games, crafts, and much more!](#) Enlisting the support of many corporate sponsors, we filled the mainstage with a diverse group of performers including the [animals of the Henson Robinson Zoo](#), a children's book reading from local author [LR Walls](#), singer [Amy Benton](#), and [Tator Tots Rock](#). Lee's Delicious Dishes provided delicious food and our friends from the Illinois State Police and Springfield Police Department were onsite with their vehicles for the kids to learn about and explore! It was truly a perfect day. [Thank you to all of our sponsors, supporters, and volunteers](#) who helped us make this event possible for families. We have exciting things planned for the FunFest in 2024 and beyond!



2023 FINANCIALS

Revenues, Gains, & Other Support

Contributions (Corporate Gifts)	12,279
Contributions (Private Donations)	64,785
Government Grants & Contracts	822,572
Conference Registrations	44,916
Interest	563
Other	935

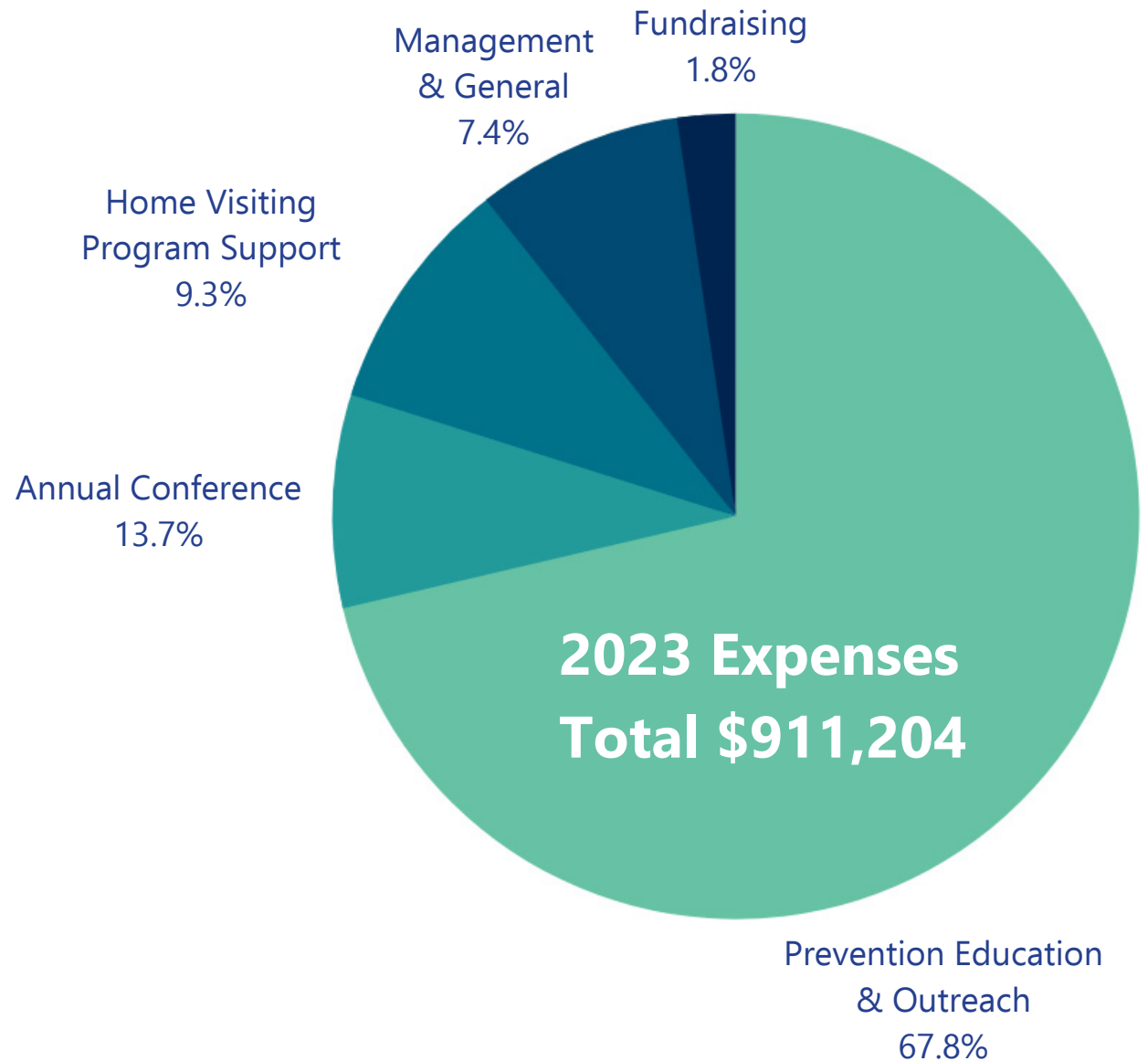
Total Revenue, Gains, & Other Support **\$946,050**

Expenses

Prevention Education & Outreach	618,089
Home Visiting Program Support	83,445
Annual Conference	125,099
Management & General	68,192
Fundraising	16,379

Total Expenses **\$911,204**

Revenue Over Expenses **\$34,846**
Net Assets at start of year **\$203,098**
Net Assets at end of year **\$237,944**
 Based on FY '23 audit



THANK YOU TO OUR SUPPORTERS

Corporate, Foundation, & Individual Donors

\$5,000+

- GFWC Illinois
- S&K Buick GMC

\$1,000+

- Community Foundation for the Land of Lincoln
- Cozy Dog Drive In
- Express Employment
- HSHS St. John's Hospital
- Leidos Inc
- Not in Good Taste Inc.
- Springfield Scheels
- Kiel A. Quigley
- Mark Mathews
- Poshard Foundation for Abused Children
- Valerie McDaniels
- Visconsi
- Christine Valdez
- Dan Whalen

\$500+

- American Online Giving Foundation
- Bank of Springfield
- Carpenters Local 270
- Mary Hardy-Hall

- Clarence Harrison
- Bari Kessler
- Paul Kessler
- Stacy Kinter
- KEB
- The Globe Tavern & Restaurant
- TROXELL Insurance
- Bernadette Schrempf
- Judy Stahl
- Christine Valdez

\$250+

- Alicia Barr
- Jamie Brunsworth
- CAM Golf Inc.
- Eck, Schafer, & Punke, LLP
- GFWC Woman's Club of Aurora
- IBEW Local 51 Construction Unit
- Local Independent Charities
- Denise McCaffrey
- My Friends Discovery Center
- Network for Good
- Revity Credit Union
- Ronald Rojas
- Jacqueline Salazar
- Cherie Sieger
- Alicia Sparks
- Debra Trickey
- Rebecca Weber
- Tarra Winters

\$100+

- Diane Addante
- Amazon Smile
- Judy Angone
- Cristen Austgen

- Robert Black
- Blackbaud Giving Fund
- Lane Caspar
- Sue Cull
- Jill Duden
- Belinda Farr
- Mary-Jane Forney
- Kelsey Greene
- Brittney Hale
- Tessa Hobbs-Curley
- Lexi Holcomb
- Louis and Myrna Hellerman
- Staab Funeral Homes
- Lexi Holcomb
- Kristin Kaufman
- John Lamarra
- Debra Monteith
- Jodi Norgaard
- Roger Palmer
- Palos Heights Woman's Club
- Tammy Queen
- Jennifer Samartano
- Paul Strack
- Debbie Strahanoski

In Kind Donations

- Ameren Illinois
- Neuhoff Media

WE WANT TO THANK SOME OF OUR LONGTIME SPONSORS AND PARTNERS IN PREVENTION

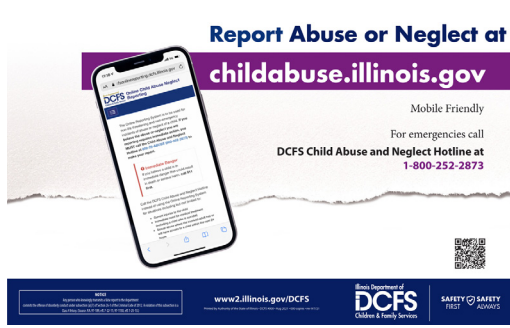


The Poshard Foundation for Abused Children



How You can Make a Difference in 2024

The Staff and Board of PCA Illinois work hard to **raise awareness and advocate** for child abuse prevention each year. Because everyone has a role to play, below are some ways **you** can get involved in 2024!



1. Become familiar with the new DCFS Online Reporting System for child abuse and neglect.

DCFS developed an online system for reporting instances of child abuse and/or neglect, in addition to their Child Abuse Hotline number, 1-800-252-2873.

WHAT YOU CAN DO:

[Click here](#) to learn more about the new online

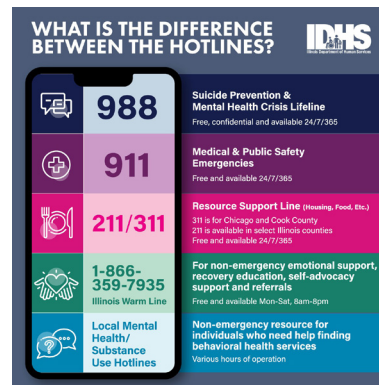
reporting system. If you're not sure when to report suspicions of child abuse and/or neglect, take DCFS' online **mandated reporter training**.

2. Learn about available resources in your community.

One way that you can help prevent abuse and neglect from occurring in your community is to be knowledgeable of available resources, such as food and diaper banks, and bring awareness of these services to families who are in need. The 211 hotline in Illinois is a great place to start!

WHAT YOU CAN DO:

[Click here](#) to learn more about the different hotlines in Illinois and what services are available in your local area.



3. Support and partner with PCA Illinois!

PCA Illinois is always looking for more community partners to expand our reach. Whether you're a part of an organization or working alone, contact us to get started!



WHAT YOU CAN DO:

You can start a Child Abuse Prevention Coalition in your area, request a training on child abuse prevention for your group, order brochures and parenting slicks to distribute in your community, and much more. Check out our Advocacy Policy Priorities document for 2023-2024. [Click here](#) to download!

PCA Illinois Staff

Tarra Winters
Executive Director

Densie McCaffrey
Executive Assistant

Tammy Queen
Office and Finance Manager

Kristin Kaufman
Director of Programs

Terezz Lee
Director of Communications & Development

Brittney Hale
Home Visiting Specialist

Kelsey Greene
ACEs Project Director

Jennifer Samartano
Northern Region Prevention Specialist

Belinda Farr
Cook County Prevention Specialist

Jill Duden
Central Region Prevention Specialist

Rachel Chruszczyk
Southern Region Prevention Specialist

To contact our Staff, [click here](#).
For a full list of programs, [click here](#).